

# Norfolk Secondary Attendance Conference: Friday 28 March 2025

**DfE Supported Conference:** Free of charge, with free lunch included.  
**King Centre, Norwich:** 09:00-13:00, lunch 13:00-14:00



- Best practice speakers, case studies, student voice insights and learning from DfE Norwich Priority Area work to raise attendance across eight Norwich secondary schools.
- Explore strategies across the eight network schools, that led in a 12-month period to:
  - > An overall average increase of school attendance by **2%**, with some schools improving by over **5%**.
  - > An average reduction in persistent absence by **9%**, with one school reducing PA by 20%.
  - > An increase of **over 700 students** across the eight network schools are now attending in the top band of attendance, 95% or higher.
- Aimed at Secondary headteachers and Senior School leaders/attendance leads.
- Will add local context and complement the DfE regional event in Colchester on March 17.
- Practically focused – to help make a difference to attendance in your school!

## Speakers and workshops include:

- CASE Studies from two Norwich secondary schools that have reduced PA by more than 10ppts.
- Scott Walker, DfE Attendance Advisor.
- Jonathan Taylor, DfE RISE Advisor and CEO of Sapientia Education Trust.
- Becky Taylor, DfE Head of Delivery (East of England RISE team and Norfolk).
- Q&A panel with sample of Norwich pupils. Paul Webb: NCC Youth Service lead.
- Learning from best practice visits, including schools in London, the North East, Birmingham and Ipswich.
- A networking lunch is provided to encourage partnership work.

Please register to  
attend the Conference  
using the QR code

